

MEDIA ADVISORY

U.S. AND MEXICO BUSINESS AND ACADEMIC LEADERS MEET TO DEVELOP POLICY AGENDA

Group's efforts to promote cross-border commerce now more critical

WHAT: Today, a group of business and economic development organizations and academic institutions from across the nation and Mexico will meet to develop its advocacy and policy agenda as it works to advance the U.S.-Mexico relationship. The group which meets regularly convenes stakeholders from across the U.S.-Mexico border region to promote cross-border trade and the U.S.-Mexico relationship. Now, more than ever, efforts to promote a thriving cross-border economy are critical. In their previous meetings, attendees identified and prioritized policy issues and common challenges affecting cross-border commerce. Today the focus will be on prioritizing the coalition's advocacy and policy agenda and developing a strategy for collective advocacy on the border-wide priorities.

WHEN: **Thursday, January 26, 2017**

Meeting takes place from 1:00 – 4:00 p.m.

Participants available for comment in person or via telephone

WHERE: Club de Empresarios – Tijuana

Manuel Marquez de Leon 1301 Torre Diamante piso 26 New City,

Defensores de Baja California, Zona Urbana Rio, Del Rio, 22010 Tijuana, B.C., Mexico

WHO: Business leaders from across the U.S. Mexico border including:

San Diego Regional Chamber of Commerce

Manatt Jones Global Strategies

Smart Border Coalition of San Diego/Tijuana

Otay Mesa Chamber of Commerce

CANACINTRA ENSENADA

Border Fusion Group

Desarrollos Inmobiliarios Bermudez

VB Consulting

WILDCOAST

San Antonio Hispanic Chamber of Commerce

Wilson Center - Mexico Institute

Institute Of The Americas

San Ysidro Chamber of Commerce

Tucson Hispanic Chamber of Commerce

Hunt Institute for Global Competitiveness, UTEP

CANIETI
UCSD Center for U.S.-Mexican Studies
Texas A&M International University
Tecate EDC
Navico
Index Tijuana (Association of Maquiladora Industry)
Tijuana EDC/DEITAC
Ensenada Economic Development Council
North American Research Partnership
Association of Customs Brokers of Ensenada, A.C.
Duty Free Americas/ UETA Duty Free
Ensenada EDC

CONTACT: For more information or to arrange an interview, please contact Alison Phillips:
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