**Tentative Agenda**

**June 16, 2016**

**Woodrow Wilson Center, Washington, DC**

**5th Floor Conference Room**

**8:30am-12:30pm**

1. Welcome (*Chris Wilson, add a Mexican partner*) and Introductions of participants   
   8:30-8:45
2. Re-statement of Coalition’s Objective and Summary of first #OneBorder coalition meeting in Las Vegas  
   *Michael Camuñez*  
   8:45-9:05
3. Presentation by Government Representatives on the importance of border stakeholder collaboration and how to positively impact Washington/Mexico City policymaking on border issues.   
   *Assistant Secretary of Homeland Security Alan Bersin  
   Congressman Beto O’Rourke*  
   9:05-10:00
4. Short Break 10:00 – 10:15
5. Toward a Border-wide Policy Agenda 10:15 – 11:30  
   *Chris Wilson, Paola Avila*
   1. Short discussion of what makes a good priority for collective promotion. (Competition for resources vs. raising overall funding, improved processes, etc.)
   2. Describe how the evaluation surveys were designed and shared
   3. Share results from the surveys; discuss the results. Attempt to identify a few top priorities for collective action.
   4. Collect feedback on criteria for future topic evaluation and ranking, and collect additional policy items for future consideration.
6. Discussion of potential techniques or types of collaboration to achieve the group’s goals. What types of things can the #OneBorder coalition best do together?  
   11:30 – 12:15  
   *Marcos Delgado, Laura Rodriguez*
   1. Brainstorm and discuss various modes of collaboration. Some possibilities might include: Advocacy days and/or campaigns focused on Washington and Mexico City, jointly signed letters to government officials, research and dissemination of data, sharing best practices for economic development and bi-national cooperation, communications campaign.
   2. Discuss the possibility of a communications campaign (aside from the policy objectives, preventing misperceptions of the border was identified in Las Vegas as a significant potential goal)
7. Next Steps 12:15 - 12:30  
   *Tijuana EDC, Ensenada EDC*
   1. Date for next Bi-national Coalition meeting--Ensenada was offered as a location in Las Vegas.
   2. Assure participation from across the border region. Ask group to suggest additional participants for future meetings.