

U.S. - Mexico Border Mayors Association – 2017 Binational Summit

July 26 – San Diego – Hilton Bayfront: 1 Park Boulevard, San Diego, CA, 92101, U.S.

5:00 pm – ***Welcome VIP Reception***

Welcome Remarks

- Mayor Kevin Faulconer, City of San Diego
- Mayor Juan Manuel Gastelum, City of Tijuana
- Consul General William Ostick, US Consulate, Tijuana
- Ambassador Marcela Celorio, MX Consulate, San Diego
- Sponsors

5:45 pm - ***Networking***

July 27 – San Diego – Hilton Bayfront: 1 Park Boulevard, San Diego, CA, 92101, U.S.

8:30 am – ***Registration***

9:00 am – ***Welcome Remarks***

- Mayor Kevin Faulconer, City of San Diego
- Mayor Juan Manuel Gastelum, City of Tijuana
- Jerry Sanders, President of the San Diego Regional Chamber of Commerce
- John Cook, Executive Director of the U.S. - Mexico Border Mayors Association

9:15 am – ***Armchair Conversation: The Reality of US-Mexico Relations and the Urgency of Now***

- Michael Camunez, ManattJones Global Strategies
- Rafael Fernandez de Castro, Center for U.S.-Mexican Studies

9:45 am – ***The Modernization of NAFTA***

This panel will focus on what is at stake for the border in NAFTA renegotiations, highlighting the importance of binational metropolitan areas to the cross-border economy and North America's overall economic competitiveness. Panel members will underscore the needs of the border and discuss opportunities for mayors to work together with the private sector.

- Russ Jones, Border Trade Alliance
- Paola Avila, San Diego Regional Chamber of Commerce
- Jon Barela, Borderplex
- Moderator: Melissa Floca, Center for U.S.-Mexican Studies

10:45 am – ***Border Infrastructure: Facilitating Movement of Goods and People***

This panel will focus on strategies for planning and coordination among state, local and federal entities in both countries to carry out targeted investments that will lower wait times and increase border security. Speakers will provide examples of innovative models for funding schemes and focus on how to connect cities to these investments.

- Laurie Berman, Caltrans
- Gary Gallegos, SANDAG
- TBD, Cross Border Xpress (CBX)
- Moderator – Gustavo de la Fuente, Smart Border Coalition

11:45 am – ***Human Health and Sustainable Urban Development at the Border***

This panel will identify opportunities for border cities to improve quality of life for their residents and increase climate resiliency through improving policies and planning related to water and air quality and public health. Panelists will highlight institutionalized mechanisms that exist to support border mayors.

- Dr. Gudelia Rangel, U.S.-Mexico Health Commission
- Maria Elena Giner, NADBANK
- Paloma Aguirre, Wildcoast
- Moderator – Denise Ducheny, Center for U.S.-Mexican Studies

1:00 pm – ***Lunch and Keynote***

- Mayor Kevin Faulconer, City of San Diego
- Carolina Chavez, SIMNSA Health Plan
- Todd Owen, Executive Assistant Commissioner of Field Operations, Customs and Border Protection
- Earl Anthony “Tony” Wayne, US Ambassador to Mexico

2:30 pm – ***Closed Session: Mayor’s only***

3:30 pm – ***END***

July 28 – Tijuana – Villa Saverios: Escuadrón 201 3151 Centro, 22010 Tijuana, B.C

11:30 am – ***Welcome Reception & Official Photo***

12:00 pm – ***Welcome Remarks***

- Mayor Juan Manuel Gastelum, City of Tijuana
- Mayor Kevin L. Faulconer, City of San Diego

12:15 pm – ***Lunch and Panel Discussions***

Economic Development

- David Moreno, Secretary of Economic Development, City of Tijuana
- Adriana Eguia, Director of Tijuana EDC
- Flavio Olivieri, Director of CaliBaja

Tourism

- Sec. Oscar Escobedo, State of Baja California
- Javier Gonzalez, Culinary Art School
- Hector Bustamante, Bustamante Realtors

2:00 pm – ***Cross Border Craft Beer Tour - Mayors Only***

3:30 pm – ***END***